

Supplies Ad Builder

Ad Builders are modular blocks of pre-approved copy that are provided to distributors and resellers for use in sales catalogs, newsletters, presentations, localized promotions, etc. The text in these pages is for you, our valued reseller, to build Xerox network printer supplies ads for your business.

Choose the length and type of ad copy that best suits your needs:

- 100-Word Product Copy
- 75-Word Product Copy
- 50-Word Product Copy
- 25-Word Product Copy
- 15-Word Product Copy
- 50-Word Solid Ink Copy
- 25-Word Solid Ink Copy
- 100-Word Free Black Ink Copy
- 50-Word Laser Copy
- 25-Word Laser Copy
- Throughput Media 50-Word Copy – Plus Bullets
- Throughput Media 25-Word Copy – Plus Bullets
- One-page (8.5 x 11 inches) Product Description
- Channel Bullets

Supplies for Xerox Network Printers

100-Word Product Copy

Xerox Network Printers and supplies are Made for Each Other®. Only Xerox supplies are rigorously tested and matched to the unique characteristics of each Xerox Network Printer – it's the best way to optimize quality while keeping per-page costs down. Quality doesn't end with the sale of the printer. Xerox Network Printer supplies are continually enhanced throughout the life of the printer, with ongoing refinements that assure the best print results, whatever the application. Only Xerox tests its printers, supplies and image-processing software as a total system. It's a technical synergy that guarantees excellent image quality and unequaled ease of use.

75-Word Product Copy

Take it from us – we know what it takes to get consistent, high-quality prints. It's simple. You begin with a Xerox Network Printer partnered with genuine Xerox supplies. From inks and toners to custom transparencies and papers, our Made for Each Other® supplies (designed exclusively for each Xerox Network Printer) maximize each printer's specific printing capabilities. Xerox supplies keep your printer printing, your output sharp, and your per-page costs down.

50-Word Product Copy

Xerox supplies are specially tested and refined to assure optimal print quality with Xerox Network Printers – they're Made for Each Other®. Teaming Xerox Network Printers with Xerox supplies maximizes your printing investment, providing superior output, reliability and simplicity. Xerox engineering and quality control ensures all your printing will look its best.

25-Word Product Copy

Genuine Xerox supplies are the key to consistent, high-quality prints. They are specially tested and refined to assure optimal print quality with Xerox Network Printers – they're Made for Each Other®.

15-Word Product Copy

Xerox supplies are quality-tested to ensure the best possible output from your Xerox Network Printer.

Product Specific Copy

Solid Ink 50-Word Copy

Xerox supplies are specially tested and refined to assure optimal print quality with Xerox Network Printers – they're Made for Each Other®. Xerox patented ColorStix® ink is the original alternative to laser-printing, providing vibrant, consistent colors, low cost-per-page, and legendary ease of use. Solid inks are clean, non-toxic, and as easy to reload as a stapler.

Solid Ink 25-Word Copy

Xerox ColorStix® ink and Xerox Network Printers are Made for Each Other®, providing a simple, affordable alternative to laser-printing. ColorStix ink ensures the brightest colors with legendary ease of use.

Free Black Ink 100-Word Copy

With the Phaser® 850 you can actually afford to add color to your everyday black-and-white documents at a surprisingly low cost-per-page.

It's true. Xerox gives you free black ink for everything you print on your Phaser 850 color printer. Every time you order Cyan, Magenta, or Yellow ColorStix® ink, Xerox throws in about 6,000 pages worth of black ink – free. It's that simple. This is not a promotion – we want you to have free black ink for the life of your printer and if you need more, let us know.

(Note: Free black ink is also available for these Phaser printer models: 840, 360, 350, 340)

Laser 50-Word Copy

Xerox supplies are specially tested and refined to assure optimal print quality with Xerox Network Printers – they're Made for Each Other®. Xerox has perfected its laser toners, bringing consistently crisp, clear text and graphics to your Xerox Network Printer. Choose Standard cartridges or economical High Capacity cartridges to keep those big jobs running with fewer interruptions.

Laser 25-Word Copy

Xerox has perfected its unique toners for consistently crisp, clear text and graphics when used with its award-winning Xerox Network Printers – they're Made for Each Other®.

Throughput Media 50-Word Copy – Plus Bullets

Xerox Phaser® papers, transparencies, and other specialty media are designed and tested to work in concert with our award-winning Xerox Network Printers – they're Made for Each Other®.

Accept no substitutes! Only Xerox supplies match each Xerox printer's unique imaging, electronic, and printing characteristics. It's the economical, reliable way to get world-class image quality with optimal printer performance.

- **Best color saturation and adherence** for transparencies with brilliant colors that stay put!
- **Vivid colors** – glossy/premium papers make the most of inks and toners
- **Better durability** for long-lasting printed materials
- **Reliable** – rigorously tested to ensure confident, unattended printing
- **Specialty media:** Transparency, glossy paper, cover paper, high resolution photo paper, labels, business cards and more (selected models).

Throughput Media 25-Word Copy – Plus Bullets

Xerox Phaser® papers, transparencies, and other specialty media are designed and tested to work in concert with our award-winning Xerox Network Printers – they're Made for Each Other®.

- **Rich, intense color saturation and adhesion** for transparencies with brilliant colors that stay put!
- **Vivid colors** – glossy/premium papers make the most of inks and toners
- **Better durability** for long-lasting printed materials
- **Reliable** – rigorously tested to ensure confident, unattended printing
- **Specialty media:** Transparency, glossy paper, cover paper, high resolution photo paper, labels, business cards and more (selected models).

One-Page Product Description

The best way to ensure the highest quality output from a printer is with papers, transparencies, inks, toners and other supplies that maximize the printer's capabilities. Xerox supplies are specially developed and tested to be the ideal match for Xerox Network Printers – they're Made for Each Other®.

Best Print Quality – Guaranteed

Award-winning print quality is one reason customers buy Xerox Network Printers. Xerox ensures that customers get what they expect – brilliant, effortless prints every time. Xerox's extensive supplies qualification process and attention to detail guarantees the best possible print quality.

Tested as a System

Xerox tests its printers, supplies and image-processing software as a total system – it's the ideal way to assure the best possible print quality. All supplies are selected and optimized specifically to enhance performance and print quality.

Easy to Use

Xerox pays special attention to ease-of-use issues when developing custom supplies for Xerox Network Printers. That's why you'll find paper and ink loading of our solid-ink color printers so effortless, and why our toner cartridges are so much easier to use than conventional laser supplies.

Optimized for Economy, Too

Xerox selects papers, inks and toners that give you the best quality at the lowest possible cost-per-page.

Specialty Products and Add-Ons

Xerox offers specialty papers, transparencies and more for those extra-impact occasions. Add-on paper trays and replaceable components are also available for selected models.

Channel Bullets

Xerox Supplies Key Messages

Made for Each Other®

- Xerox supplies are designed and tested from the ground up to be the ideal match for Xerox Network Printers.
- Xerox printing supplies are specially selected, tested, and optimized to ensure the best results with Xerox Network Printers.
- Xerox Network Printers and supplies are Made for Each Other®. They're the perfect combination for guaranteed reliability, ease of use, and superior print quality.
- Made For Each Other® – this is Xerox's commitment to developing superior inks, toners, papers, and other unique supplies for your Xerox Network Printer.
- Team your Xerox Network Printer with superior supplies from Xerox, the experts in printing.

Maximizes Your Printing Investment

- Xerox's attention to superior supplies for its network printers ensures the best possible print quality and workgroup productivity.

A Total System for Unmatched Quality

- Only Xerox tests its network printers, supplies and image-processing software as a system to ensure superior print quality.

Easy to Use

- Xerox supplies are developed, tested and refined specifically for Xerox Network Printers, making them exceptionally easy to load and use. Xerox supplies are sold in high-capacity quantities to minimize interventions in workgroup printing.

Reliability Guaranteed

- Only Xerox tests its network printers, supplies and image-processing software as a single system. Xerox Network Printers and supplies work together providing the best possible image quality and most reliable printing.

Continuous Improvement

- Xerox customer commitment doesn't end with the sale of the printer. Xerox continually tests and refines its printing supplies providing customers unique products that maximize the printer's output capabilities.

Comprehensive

- Xerox provides every kind of supply for Xerox Network Printers – specialty papers, transparencies, color transfer rolls, inks, toners and more.

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